

# Around MAGAZINE

## 2010 Rate Sheet St. Charles County

Direct Mail:

**25,000**

Homes

plus

**1,500**

Businesses

Each Zone

### Ad Rates Per Zone Per Issue

1/6 Page	1/4 Page	1/3 Page	1/2 Page	Full Page
<b>\$320</b>	<b>\$415</b>	<b>\$500</b>	<b>\$670</b>	<b>\$1,185</b>

<b>WENTZVILLE</b>	<b>O'FALLON</b>	<b>ST. PETERS</b>
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**First Time  
Advertiser!**

**Next Lower Size Price**

**10%**

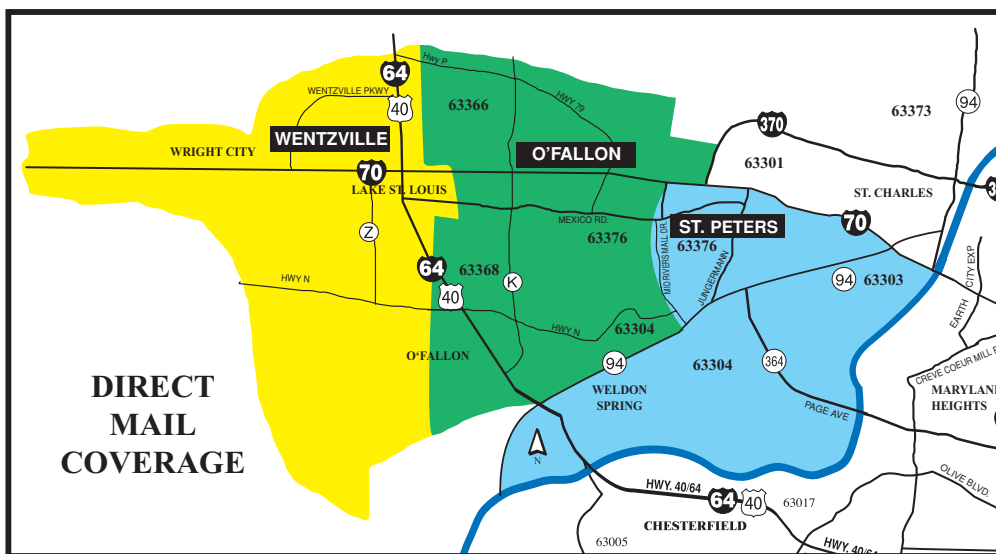
**Multi Zone Discount!  
2 or more Zones**

**10%**

**Annual Contract!  
6x Commitment**

Prices include all ad concept development, layout & design, typesetting, artwork proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.



### 2010 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	BACK TO SCHOOL	FALL	WINTER
<b>IN-HOME Friday</b>	February 12	April 9	June 4	August 6	October 1	December 1
<b>ART DEADLINE 4 Weeks Prior</b>	January 15	March 12	May 7	July 9	September 3	November 5

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