

Around MAGAZINE

2010 ADVERTISER INFORMATION

Fenton &
High Ridge

Arnold/
Imperial

Crestwood/
Sunset Hills

South
County

Jefferson
County

Direct Mail:

Over **20,000** Residences

Plus **1,000** Businesses*

Each Zone

*Business mailings vary by zone-average 1,000.

Ad Rates Per Issue • Per Zone

**First
Time
Advertiser
Special!
Pay Next
Lower
Price**

1/6 Page \$320

1/4 Page \$415

1/3 Page \$500

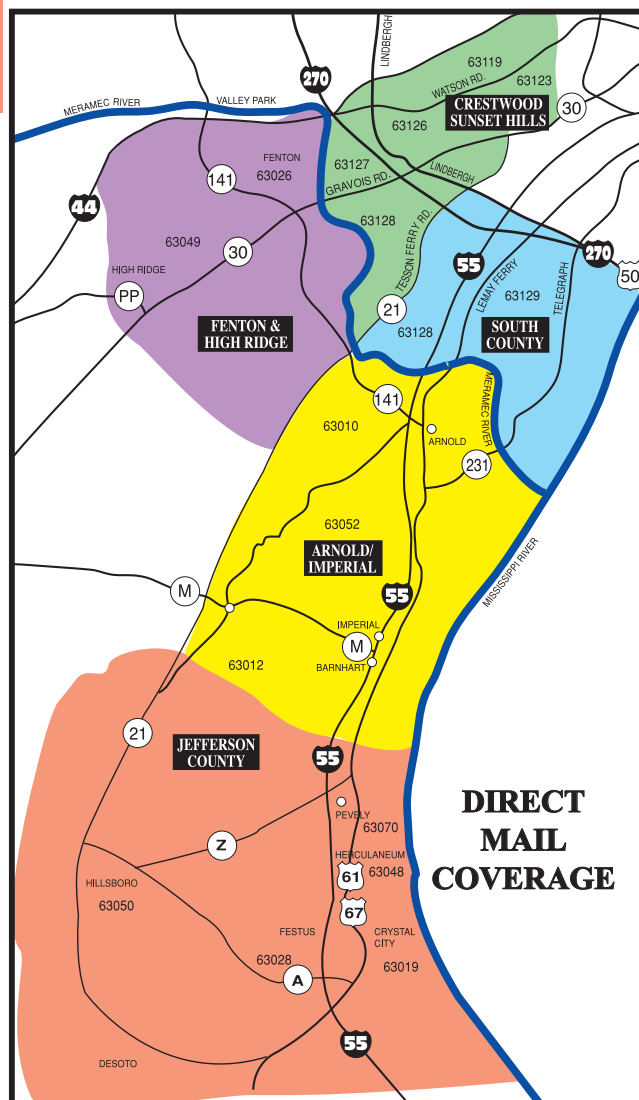
1/2 Page \$670

Full Page \$1,185

Front Cover \$1,500

Includes 1/4 page ad inside magazine

**10%
Multi
Zone
Discount!
2 or more
Zones**



**DIRECT
MAIL
COVERAGE**

Prices include all ad concept development, layout & design, typesetting, artwork proofs, final art, printing & postage.

Payment Terms are 50% for space reservation, 50% upon final art approval.

2010 PUBLISHING SCHEDULE • 6 Issues

	EARLY SPRING	SPRING	SUMMER	BACK TO SCHOOL	FALL	WINTER
IN-HOME Friday	February 12	April 9	June 4	August 6	October 1	December 1
ART DEADLINE 4 Weeks Prior	January 15	March 12	May 7	July 9	September 3	November 5

Around Magazine P.O. Box 1003 High Ridge, MO 63049

Chuck Post 636.677.2774 FAX 636.677.2776

www.aroundmagazine.com chuck@aroundmagazine.com